

Pathways + The VitaNavis® Solution

How to put students on the path to success — and keep them there

We all know early career exploration leads to informed decisions and stronger pathways planning. As a campus solution, VitaNavis® integrates with campus processes that guide the career pathways conversation across a school. This leads to informed students and effective planning.

- **K12–college implementation:** Students campus-wide have unlimited use of the cloud-based platform at any stage in their academic career
- **Personalized, interactive analysis:** User-friendly, 10-minute SuperStrong® assessment quickly gives students a detailed analysis of their unique skills and ideal careers via phone, tablet, or computer
- **Valid, reliable assessments:** All students get unlimited access to the SuperStrong™ assessment – based on reliable, valid, and trusted science for over 90 years

Higher Education: Preparation for career pathways

• Admissions + Recruitment

- Allows colleges to provide VitaNavis to high school and workforce partners for free
- Enables marketing team to increase engagement and website inquiries
- Serves as a tech swag giveaway at college fairs

• Enrollment + Orientation

- Maps to campus majors, academic clusters or meta-majors for pathways planning
- Serves as a curriculum tool for first-year-experience courses and dual enrollment
- Offers a detailed administrator portal for analyzing career interest profiles of large sets of students

• Academic Counseling

- Serves as a conversation starter in counseling sessions
- Motivates students to complete their education plan on time

K12 Education: Early exploration tool for grades 6-12

- Shows students how their skills and interests align with potential careers
- Prepares students with actionable tips to help them work toward goals

The destination: Student success!

- Students graduate on time and enter a career that aligns with their goals, skills, and interests

Career + career counseling: Preparation for the workforce

- Integrates into career counseling programs and classes
- Encourages students to visit career center
- Serves as an intake tool to support job searches for workforce development

- **O*NET & IPEDS data sync:** Platform enables exploration of O*NET™ and IPEDS data linked directly to individual student interests
- **Informed admissions + enrollment discussions:** Student results linked directly to campus majors and programs to enable personalized conversations between students, admissions, enrollment, and counselors
- **Robust administrator portal:** Easy-to-use dashboard enables administrators, counselors, and school leaders to analyze student interests, strengths, and workplace preferences

VITA NAVIS®

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strong®